

NATIONAL AND KAPODISTRIAN UNIVERSITY OF ATHENS  
FACULTY OF COMMUNICATION AND MEDIA STUDIES

# 2008-2009 Faculty Prospectus



FACULTY OF COMMUNICATION & MEDIA STUDIES  
NATIONAL & KAPODISTRIAN UNIVERSITY OF ATHENS

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**NATIONAL AND KAPODISTRIAN  
UNIVERSITY OF ATHENS**

**FACULTY OF COMMUNICATION  
AND MEDIA STUDIES**

ATHENS 2008



**NATIONAL AND KAPODISTRIAN  
UNIVERSITY OF ATHENS**

**FACULTY OF COMMUNICATION  
AND MEDIA STUDIES**

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## ***Message from The Chair of the Faculty***

**I**t is my pleasure to welcome you to the Faculty of Communication and the Media Studies of the National and Kapodistrian University of Athens. As Faculty Chair, I am proud to be part of a vibrant community of scholars-teachers. The Faculty of Communication and Media Studies is one of the youngest Faculties within the National and Kapodistrian University of Athens, the oldest Higher Education Institutions, founded in Greece in 1832. The Faculty of Communication and Media Studies was set up in 1989 (decree 527/6-10-1989) and has been active since 1990. It became autonomous in 1993.

The Faculty of Communication and Media Studies is in the vanguard in the field of communication theory and media practice in Greece. The theoretical expertise and empirical research of our staff is recognised as having been at the forefront of media and cultural studies for the past decade, and is the focus of a thriving research and postgraduate community. The Faculty comprises 3 Departments:

- a) The Department of Social and Political Analysis of Communication.
- b) The Department of Culture, Applied Communication and Technology.
- c) The Department of Communication Psychology, Communication Practices and Planning.

It offers a B.A. Honours Degree (4 years) and a postgraduate programme that leads to a PhD.



For five years (1996-2001), the Faculty of Communication and Media Studies has been offering an interdisciplinary postgraduate programme in Communication and Media Studies. In 2001-20002, the newly revised M.A. course programme offered specialization in two areas: "Political Communication and New Technologies" and "Cultural Studies and Human Communication".

In April 1996, the Faculty of Communication and Media Studies organised its first International Conference on "The 'Construction' of Reality and the Mass Media"; in May 2001, a second International Conference took place, under the title "The Digital Challenge: Media and Democracy". The Faculty is located at the centre of Athens . It offers courses to nearly 900 students and employs over 40 professorial staff members, tenured instructors, and associates from other academic institutions and media organizations. International relations have been developed with other European academic institutions through the Socrates/Erasmus student and Faculty exchange programs.

The Faculty's research arm is the University Research Institute of Applied Communication (URI-AC). Founded in 1996, it aims to systematically monitor and research the field of communication and culture in Greece. The Institute of Applied Communication also aims:

- to undertake basic and applied research,
- to organize and coordinate postgraduate courses and continuing education seminars and programmes,
- to foster collaboration with relevant research institutes in Greece and abroad.
- It also aims to organize lectures, courses, conferences and symposia in the field of communication and culture,
- to publish scientific papers and provide consultancy on communication development, journalism, advertising, public relations, cultural and social communication, planning and use of new technologies.

Zitimata Epikoinonias (Communication Issues) is the academic journal published by the Faculty of Communication & Media Studies and the University Research Institute of Applied Communication. It is the only academic communication journal in Greece and provides a platform for the promotion and presentation of international and Greek research and discussion concerning the media, including new information and communication technologies, within their political, economic, cultural and historical contexts. It engages critical discourses in various aspects of communication and the media: media history, globalization of communication, media institutions, media analysis, media criticism, media policy, new media, drawing on a wide range of disciplinary perspectives and on both theoretical and empirical research.

The Faculty's courses are designed to provide students with a broad overview of theories and developments in communication and media studies with detailed analysis of sectors and issues of their own choice. The staff profile fits the interdisciplinary profile of the courses, weaving together perspectives, theories, and methodologies from the fields of sociology, psychology, education, political science, anthropology, philosophy of science, history, media studies, media production, computer science, cultural studies, and critical legal theory. The Faculty has also a strong commitment to media practice and research activity. Within this context, students are encouraged to

engage critically with the different approaches to the media in a variety of academic and practice disciplines; to develop skills in research and presentation and to explore creative possibilities across a range of media.

Our alumni have gone on to further academic study and to employment in many fields, including, a wide range of local state and private organizations, and professions related to industry, journalism, advertising, public relations and research.

*Professor Stelios Papathanassopoulos  
Chair of the Faculty*

### **Degrees offered**

- Undergraduate: • A four-year long course leading to a  
**BA in Communication and Media Studies**
- Postgraduate: • An 18-month course leading to an  
**MA in Communication and Media Studies**
- **Ph.D.**, a three year programme by research

### **Departments**

*CULTURE, ENVIRONMENT, COMMUNICATION APPLICATIONS AND TECHNOLOGY*

*School Office: Tel.: +32103689425*

*PSYCHOLOGY OF COMMUNICATION AND COMMUNICATION PRACTICES*

*School Office: Tel.: +3210 3689410*

*SOCIAL AND POLITICAL ANALYSIS OF COMMUNICATION*

*School Office: Tel.: +3210 3689406*

### **History**

The Faculty of Communication and Media Studies was founded in 1989 (Presidential Decree 527/Oct. 6, 1989) and was operational in 1990. It has been growing fast ever since and is one of the youngest Faculties in the University of Athens, the latter being the oldest Higher Education Institute (HEI) in the country (set up in 1832).

The Faculty of Communication and Media Studies has been offering an interdisciplinary post-graduate programme since 1996, which by 2001-2002 was revised so as to offer specialization in "Political Communication and New Technologies" and in "Cultural Studies and Human Communication".

The "Construction of Reality and the Mass Media" (April 1996) was the first international conference organized by the Faculty of Communication and Media Studies. It was followed by "The Digital Challenge: Media and Democracy" another international academic event, in May 2001.

The Faculty is located in the centre of Athens. It offers courses to nearly 900 students and employs over 40 staff members, researchers, practitioners, visiting lecturers and associates from other academic institutions and media organizations.

It also runs successfully Socrates/Erasmus student and faculty exchange programmes.

### **Academic staff**

There are 26 full-time staff members working in the Faculty, their teaching and research spanning across several fields, such as Cultural Studies, Sociology, Psychology, Political Science, Political Communication, Communication Technology, Philosophy of Communication, Linguistics, Journalism, Advertising and Visual Studies. Several practitioners from the media industry and visiting lecturers are employed per semester to teach Journalism, Media and Radio Production and other courses. Before graduation, students are offered professional training in the Greek media on a three-month basis.

### **Visiting teaching staff**

Apart from the tenured teaching staff, the Faculty often hosts visiting professors of international standing, who undertake full teaching duties or carry out short-term seminars

### **Research associates**

Postgraduate students and young scholars holding a Ph.D. in Communication and Media Studies or related fields participate in specialized seminars or research programmes (under the supervision of staff members).

### **Student body**

Approximately 1.100 undergraduate students.

Approximately 100 post graduate students.

### **Library**

The Library was set up in 1997 in order to support the educational and research activities of the Faculty of Communication and Media Studies. It is located in 2 Kalamiotou St., Kapnikarea, Athens 10672, 4th .

Tel. + 210-368-9253

+ 210-368-9256

Fax +210-368-9258

### **Collection of titles**

The Library offers approximately 5.000 titles and subscriptions to several international journals and periodicals. Its collection of titles is rapidly growing. All titles are classified according to the Dewey Decimal Classification. The Library's inventory is based on AACR2.

### **Subjects**

The Library collection covers Communication Studies, Media Studies, Journalism, Advertising, Telecommunications, New Technologies, Clinical, Social, and Cognitive Psychology, Political Science, Sociology, Philosophy of Communication and Linguistics.

### **Services**

The Library seats approximately 30 people. It does not operate on a lending basis. Students can make their own photocopies on the copiers available within.

INTERNET: The Library is connected to the Web through the Atlas Net, the network of the University of Athens. Access is provided to international data banks and many other libraries. Access to all electronic services is free for all registered Internet users; registered users are also allowed remote access.

### **Connected Libraries**

The Library of the Faculty of Communication and Media Studies is part of the Central Library of the School of Economic and Political Sciences, along with the Libraries of the Faculty of

Economics and the Faculty of Political Science. Students have also access to other Libraries within the University of Athens, such as:

- The School of Philosophy
- The Faculty of Law
- The School of Education (for more information please visit [www.lib.uoa.gr](http://www.lib.uoa.gr))

The Faculty Library is also connected to:

- The Library of the Panteion University of Athens (<http://library.panteion.gr/>)
- The Library of the National Centre for Social Research (EKKE) (<http://www.ekke.gr/html/gr/library/index.html>)

## **FACULTY LABORATORIES AND RESEARCH CENTERS**

### **THE UNIVERSITY INSTITUTE OF APPLIED COMMUNICATION**

Tel.: +3210 3689413, +32103689423

### **LABORATORY OF ARTS AND CULTURAL MANAGEMENT**

Tel.: +3210 3689255

### **LABORATORY OF NEW TECHNOLOGIES**

Tel.: +3210 3689257

### **LABORATORY OF PSYCHOLOGY AND COMMUNICATION**

Tel.: +3210 3689262

### **LABORATORY OF SOCIAL RESEARCH IN THE MASS MEDIA**

Tel.: +2103689444

### **LABORATORY OF AUDIOVISUAL COMMUNICATION**

Tel.: +3210 3689254

## **STUDENT AND STAFF EUROPEAN MOBILITY PROGRAMS**

Through the Socrates/Erasmus programme, the Faculty of Communication and Media Studies participates in a network of European Universities and Research Centers specializing in Communication and Media Studies. Each academic year an average of 40 to 50 undergraduate students have the opportunity to study in a variety of Universities across Europe for a period of one to two semesters.

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Web page: [www.interel.uoa.gr/socrates-erasmus/](http://www.interel.uoa.gr/socrates-erasmus/)

## **THE UNDERGRADUATE PROGRAMME**



## **CURRICULUM**

The undergraduate curriculum has been designed so that students can build a robust theoretical background in Communication and Media Studies. During the first two years of study, all courses are compulsory, while during the last two, students are offered the option of several elective courses.

The academic year is divided into two semesters, the winter (early October-late February) and spring semesters (early March-late June). Semester examinations take place in February (for all courses taught during the winter semester) and June (for all courses taught during the spring semester). A third examination period is offered in early September.

After the first two years of study, students are offered a smaller number of compulsory courses and are allowed to choose among various electives in order to build a curriculum that is best suited to their academic interests. Grades for electives are registered only once courses are successfully completed. Students are expected to participate in a large number of electives - no less than three and no more than six per semester.

The undergraduate curriculum is interdisciplinary. Interrelated compulsory and elective courses are offered in the following fields:

- Communication theory
- Mass Media and Journalism
- Advertising and Marketing
- Cultural Studies
- Media Studies
- Computer Science, Telecommunications and New Technologies
- Clinical, Social, and Cognitive Psychology
- Political Communication
- Media Sociology
- Media Law
- Philosophy
- Linguistics and Semiotics



Lectures and credit units per course/seminar are as follows:

<b>Compulsory courses:</b>	lecture	3 hours per week -	3 credit units
<b>Elective courses:</b>	lecture	2 hours per week -	2 credit units
<b>Seminars:</b>	lecture	2 hours per week -	2 credit units.

For successful completion of the programme, students are required to complete altogether 34 compulsory courses of the programme, 11 elective courses, and 3 elective seminars (a total of 130 credit units), according to the following schedule:

<b>Year</b>	<b>Fall Semester</b>	<b>Spring Semester</b>
1st	6 compulsory courses	6 compulsory courses
2nd	6 compulsory courses	6 compulsory courses
3rd	3 compulsory courses 3 elective courses	3 compulsory courses 3 elective courses
4th	2 compulsory courses 3 elective courses 1 elective seminar	2 compulsory courses 2 elective courses 2 elective seminars

The work load of 6 courses per semester is normal. Only fifteen (15) out of a total of 48 courses can be registered as electives.

### **Grading system**

The Faculty of Communication and Media Studies does not make use of the ECTS (European Credit Transfer System) for the Erasmus students. However, a "typical" semester, comprising 2-3 compulsory courses and 3-4 elective ones, is approximately equivalent to 30 ECTS units, thus one (1) ECTS unit being equivalent roughly to 4 credit units.

From the academic year 2009-10, the Faculty will make use of the ECTS system

## LIST OF COURSES

### ***Compulsory Courses***

#### **First year**

##### *First Semester*

101. Social Theory (I)
102. Modern Greek Literature
103. Introduction to Communication Theory
104. Introduction to New Technologies
105. Modern European History
106. Introduction to the Psychology of Communication

##### *Second Semester*

201. Social Theory (II)
202. Linguistics
203. Print Communication: Theory and Practice
204. History of Art
205. Modern Greek History
206. Art and Media

#### **Second year**

##### *Third Semester*

301. Political Theory
302. Theory and Practice of Electronic Communication
303. Aesthetics and Communication
304. Research Methodology
305. Introduction to Mass Communication Theory
306. Social Psychology

##### *Fourth Semester*

401. New Technologies and the Mass Media
402. The Construction of Violence and Crime in the Media
403. Discourse and Visual Analysis
404. Quantitative Research Methods Research Methodology
405. Television and Radio Production
406. Regulatory and Legal Issues in Communication

#### **Third year**

*Fifth Semester*

501. Philosophical and Cultural Aspects of Communication

502. Journalism

503. Cognitive and Emotional Aspects of Communication

Elective Course

Elective Course

Elective Course

*Sixth Semester*

402. Political Communication and Ethics

602. Cultural Heritage Management

603. Contemporary Society and the Mass Media

Elective Course

Elective Course

Elective Course

**Fourth year**

*Seventh Semester*

701. The Greek Political System-A Comparative Approach

702. Social Institutions and Change in Greece

Elective Course

Elective Course

Elective Course

Seminar

*Eighth Semester*

801. Politics, Culture and Communication

404. Organizational Theories: The Case of the Mass Media

Elective Course

Elective Course

Seminar

Seminar

## **Academic Year 2008-2009**

### ***Elective courses***

#### ***Winter Semester***

- E102. Ideology, Political Speech and Mass Communication (N.O)\*
- E103. Political Culture, Public Opinion and Communication (N.O)
- E105. Ethics, Communication and Bioethics (N.O)
- E106. Rhetoric
- E107. Nationalism and its International Dimension
- E108. Media Management and Marketing
- E113. Questionnaire Design and Interviewing (N.O)
- E114. Television and Radio Management-Programming Flow
- E115. Introduction to Advertising Communication
- E117. French Language and Culture (I)
- E118. Public Relations
- E119. French Language and Media Writing (I)
- E126. History of the Mass Media
- E129. Introduction to Political Communication
- E131. Human-Machine Interaction
- E134. The Internationalization of Communication
- E135. Poetry and Communication
- E137. Media Discourse Analysis
- E141. Information Law
- E142. Applied Information Law
- E145. Design, Deployment and Management of Digital Communication
- E227. Introduction to Sociolinguistics
- E230. The "Profile" of the Criminal
- E247. Digital Communication Games

#### ***Spring semester***

- E101. History of the Press
- E109. Comparative Analysis of Media Systems
- E112. Psychosociology of the Mass Media
- E120. Politics and Aesthetics: Modern Trends in Cinematography
- E128. Psychology of Decision-Making (N.O.)
- E130. Information Society
- E133. Culture and Media (N.O.)
- E144. Cities and Worlds
- E202. Myth, Psychoanalysis and Art
- E204. Power and Propaganda (N.O.)
- E205. Modernism and Postmodernism (N.O.)

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\*N.O. = Not offered in Academic Year 2008-9

- E209. Theories of Democracy, Institutions and Publicity
- E214. News Reporting
- E215. Political and Diplomatic Reporting
- E217. Group Psychology
- E218. Survey Research (N.O.)
- E221. French Language and Culture (II)
- E222. French Language and Writing in the Media (II)
- E228. European Communication (N.O.)
- E229. Law and Communication- Media Law
- E235. Approaches to Poetic Texts
- E236. Art and Technology
- E237. Communication and Conflict Resolution (N.O.)
- E238. Design and Development of Digital Media and Multimedia
- E239. Specialized Issues of Advertising Communication
- E242. Reporting the European Union
- E243. Anti-Criminal Policy, Communication and Safety
- E244. Education and the Media (N.O.)
- E143. International Relations and European Integration (N.O.)
- E. Content Management on the Internet

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\*N.O. = Not offered in Academic Year 2008-9

### ***Inter-facultative courses in National and Kapodistrian University under the project 'Equality and Gender'***

#### ***Winter Semester***

- E140. Multicultural Management in the Information Society and its Impact on Female Employment
- E139. Gender and Employment in the Media Industry

#### ***Spring semester***

- E138. Representation of Women in Society and Art
- E246. Feminism and Film

## **Seminars**

### ***Winter Semester***

- S101. Television Reporting
- S104. Desktop Publishing
- S107. Issues in Social Communication
- S102. Media Research Techniques
- S108. Visual Communication - Visual Planning
- S109. Management of Journalism Sources
- S110. Local Publicity and the Mass Media (N.O.)
- S110. Mass Media Monitoring (N.O.)
- S206. Youth Cultures and Identity Construction

### ***Spring semester***

- S105. The Language of Documentary
- S202. International News Agencies
- S204. Reporting and Current Affairs
- S205. Documentary and Film Production
- S208. Internet Journalism
- S209. Issues in philosophy og language
- S. Essay Writing

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*\*N.O. = Not offered in Academic Year 2008-9*

## **Workshops**

- Digital Radio
- Television Production
- Radio Production

## SHORT DESCRIPTION OF THE COURSES

### UNDERGRADUATE STUDIES

#### COMPULSORY COURSES

#### FIRST YEAR

##### *First Semester*

##### **101. Social Theory (I) (G. Plios)**

First contact with social theory and basic notions such as:

- Society, social institutions, groups and action
- Culture
- Social integration
- Social interaction
- Social structure
- Labour and economy
- Nationality and race
- Family and marriage
- Education

Introduction to the theories of Marx, Durkheim, Weber, Parsons, Criticism and Symbolic Interaction

##### **102. Modern Greek, Literature and Language (E. Philokyprou)**

This course focuses on poetical texts that are concerned with the relationship between the poet and her/his words; the poet and her/his readers. The poems are examined in their historical and ideological context. The question of the possibilities and limitations of poetic discourse constitutes the main thread running through the poems selected for the course.

### ***103. Introduction to Communication Theory (M. Rigou)***

The course explores basic theories that concern the production and reception of meaning, and the relation between sender and recipient. The course has a theoretical and practical dimension, since it examines the rules of signification as communication ethic and examines the notion of creativity both for the transmitter and the recipient. These two aspects of communication lead to the study of linguistic and non linguistic systems, such as: signification- signifier- significative, discourse-speech, linguistic game- forms of life, private and public language, visual communication (advertisement), theory of writing (writer- reader), and the relation between instructor and student. Also included are: Foucault's theory concerning truth and power, Apel and Habermas' ideas about conversation and consent, and Ricoeur's theory of interpretation and valuation.

### ***104. Introduction to New Technologies (K. Mourlas)***

This course deals with the theoretical and practical approaches to new technologies concerning communication issues. Students have the opportunity to become familiar with PowerPoint and HTML language among others.

### ***105. Contemporary European History (K. Loulos)***

This course aims to familiarize students with important events and moments in European history, such as the French and Industrial Revolution, that have had an impact on modern western societies.

### ***106. Introduction to the Psychology of Communication (N. Christakis)***

This course is intended as an introduction to psychological approaches to direct and mass communication.



## **Second Semester**

### **201. Social Theory II (N. Demertzis and L. Tsaliki)**

In this introductory course, students will become acquainted with some principal sociological issues regarding, among others, race and ethnicity, modern mass media, modernity and post-modernity, globalization and social movements.

### **202. Linguistics (S. Moschonas)**

This course focuses on principles of modern linguistics and elements of language analysis such as: phonetics, phonology, morphology, syntax, text and verbal actions as basic communication elements.

### **203. Print Communication: Theory and Practice (M. Komninos and S. Fydanidis)**

Introduction to methods and ways of analysis of print communication; history of the Greek and international press and discussion about the role of the journalist in modern globalized societies; the relation between print and electronic journalism, and the question of ethics.

### **204. History of Art (P. Rigopoulou and E. Diamantopoulou)**

With this course students raise serious questions concerning history and art. What is history? Is it objective? What is art and what is its relation to society? Can we talk about the end of history, the end of art? What is the right definition and place of Greek art within a wider notion of culture? Is there a clear contrast between East and West? Does art concern the majority or minority of society members? Students are encouraged to examine and interpret images in comparison to social movements and texts. Also included are educational visits to art exhibitions and workshops.

### **205. Modern Greek History (K. Loulos)**

A look into modern Greek history through the study of the Greek press; aspects of political, financial, social and cultural life as they are represented in newspapers and magazines through time; the media and their role in the writing of history.

### **206. Art and Media (E. Sorogas and M. Komninos)**

Art in the industrial era; basic aspects of audiovisual culture; the role of music in film and television; production and classification of cinematic and electronic images and sound forms; introduction to the history of cinema; some of the greatest movies of Greek and international cinema production are presented, in collaboration with the National Film Archive.

## **SECOND YEAR**

### **Third Semester**

#### **301. Political Theory (G. Maniatis)**

Basic theoretical approaches to political theory in the 21st century, and forms of political structures in modern societies; modern state and power; the private and public political spheres; mechanisms of political behaviour; key issues: nationalism, national identity, nation-state, totalitarianism and democracy, political parties, ideology, publicity and political communication, political ethics, modernity and the modern state.

#### **302. Theory and Practice of Electronic Communication (S. Papathanassopoulos)**

This course focuses on the developments of broadcast and electronic media in Europe and the US. It explores the effects of deregulation, the increasing importance of multinational multimedia corporations and details the various challenges that commercialization and privatization are posing to the tradition of public service broadcasting. It pays particular attention to the development of the new media and digital television and the implications of media changes for political, social and cultural life.

### **303. Aesthetics and Communication (P. Rigopoulou)**

The aim of this course is to introduce students to basic issues of aesthetics as discussed in Plato, Aristotle, Kant, Hegel, Adorno and Kastoriadis with special emphasis on the city and its utopian visions. Students are invited to write theoretical and empirical essays and participate in workshops.

### **304. Research Methodology (A. Armenakis)**

This course is an introduction to research methodology and includes the following topics: theoretical approaches in methodology, basic research procedures, structural content elements, questionnaire and interviewing design, types and description of research methods, design, advantages and disadvantages. The course is focused on applications to communication and mass media research.

### **305. Introduction to Theories of Mass Communication (S.Papathanassopoulos)**

This course provides a comprehensive, non-technical introduction to the range of approaches to mass communication. It offers an integrated treatment of the major components of mass communication and demonstrates how theories of mass communication relate to the broader understanding of society and culture.

### **306. Social Psychology (A. Hatzouli)**

Introduction to Social Psychology; definition and object of study:

- Historical evolution
- Methods and techniques
- Connection with other, related sciences
- Roles and attitudes
- Individuality
- Masses

## **Fourth Semester**

### **601. New Technologies and Mass Media (M. Meimaris and D. Haritos)**

Main axes of analysis:

- o Culture and New Technologies
- o Communities on the Internet
- o Virtual Reality
- o New Technologies and Learning
- o Protection of Data and Royalties on the Internet

Through this course students will acquire a hands-on experience of new technologies.

### **408. The Construction of Violence and Crime in the Media (G. Panoussis)**

In this course, students will explore the way in which the media have the power to construct their own version of reality regarding violent and criminal behaviour thus leading to "crime waves" and a sense of insecurity among audience members. Quite often, the profile of perpetrators constructed by the media, far from being the result of scientific analysis, is conducive to moral panics and xenophobia. Meanwhile the media act as moral guardians protecting "vulnerable" social norms and values.

### **403. Discourse and Visual Analysis (P.Rigopoulou)**

The course examines, among others: the relation between plastic arts and texts that inspire aesthetic quests; Renaissance and the Myth of Narcissus; the relation between art, reality and the soul as it is expressed in the avant-garde artistic movements of the 20th century; body and art, body and civilization; Renaissance as the beginning of modernism.

### **405. Quantitative Research Methods (A. Armenakis)**

Introduction to probability and statistics. Descriptive statistics: frequency distribution tables, graphs, numerical measures. Elementary probability theory: random outcomes, sample space, probability definitions and properties. Discrete and continuous random variables and distributions. Parameter estimation: point estimation and confidence intervals. Testing statistical hypotheses. Statistical inference for mean, variance, proportion, as well as, for comparison of two means, variances, proportions.

#### **406. Television and Radio Production (E. Sorogas and G. Tzanetakos)**

This course concentrates on the following:

- Evolution of television and radio programming
- Characteristics of television and radio discourse
- Production
- Genre
- Media management and operation

Hands-on training and experience are included.

#### **407. Regulatory and Legal Issues in Communication (A. Tsevas)**

Introduction to legal and personal rights issues regarding the media:

- Freedom of speech and communication
- Press Freedom
- Protection of privacy
- Protection of confidential communication
- Reference to the European Agreement of Human Rights and European Community Law.
- Reference to legal aspects that involve communication issues

### **THIRD YEAR**

#### ***Fifth Semester***

#### **501. Philosophical and Cultural Aspects of Communication (V. Karapostolis)**

Objects of study:

- The Problem of the Other: Introduction to the Philosophy of Otherness
- Definition and nature of dialogue: Historical retrospection
- War and peace in discourse
- Human communication in the private and public spheres

### **502. Journalism (D. Alexopoulos, S. Fydanidis and A. Darzanou)**

In this course, students can learn about professional practices and standards in journalism. Objects of study include:

- News sources and how to evaluate them
- News reporting
- The press and other communication media

### **503. Cognitive and Emotional Factors in Communication (B. Davou)**

This course looks into the various ways people process information, create meaning and act in modern societies. Background material derives from theories and research findings in a. cognitive psychology with regard to the process of information and b. psychology of emotion with regard to the effects of messages on emotions. Also explored are: ways that the human mind operates and processes various information; potential and restrictions of the human mind; the consequences of disinformation, of quick and broken information process, of the workings of the human mind, and of modern "composite" theories about processing message.

## **Sixth Semester**

### **402. Political Communication and Ethics (G. Maniatis)**

This course examines the relation between Politics and Ethics through the following issues:

- Cultural Traditions, Relativism and Objectivity of Values
- The Nature of Individual and Collective Rights
- Public and Private Use of Speech
- Human Nature and Political Communication
- Political Realism

### **602. Cultural Heritage (P. Rigopoulou and D. Papacharalambous)**

The aim of this course is to provide an update on crucial modern problems such as the meaning, frame and ideology of the conservation of international and, in particular of Greek, cultural heritage; awareness raising regarding the role of the media in the preservation of cultural memory. The context of the lectures includes reference to the idea of historical memory and its role as *contrapuncto* between past and present. Students learn about UNESCO, the European Council, and other institutional organizations that have developed policy with regard to the preservation of cul-

tural memory since 1960. This course also emphasizes the importance of the role of the media regarding the protection of cultural heritage and the familiarization of societies with the parameter of aesthetics in everyday life.

### **603. Contemporary Society and the Mass Media (N. Demertzis)**

The fact that we can no longer think of modern life without the presence of the mass media and of networks of information indicates that their significance for the construction of social reality. The mass media have altered the ways in which we, until recently, perceived time, the self, history, publicity and power. This course focuses on the impact of the mass media on social life and action. On completion of the course, students are expected to make sense of the relationship between society and the media in the era of globalization and distinguish between different theoretical approaches regarding this relationship.

## **FOURTH YEAR**

### **Seventh Semester**

#### **701. The Greek Political System- A Comparative Approach (D. Charalambis)**

The course looks into the modernization process of the Greek political system, and in particular:

- The 1960s crisis
- The contradicting politics of modernization and the effort to maintain the structures that existed after the civil war
- The crisis of representation
- The military dictatorship
- From the "state of national beliefs" to the constitution of a state of justice
- The particularity of the Greek political system
- Clientelism and populism

## **702. Social Institutions and Social Change in Greece (R. Panagiotopoulou)**

This course examines the relations between social structures and institutions within the context of the changes that permeated Greek society after the World War II.

### ***Eighth Semester***

## **801. Politics, Culture and Communication (M. Komninos)**

This course focuses on the philosophical foundations of modernism and its consequences as far as the role of media and culture is concerned. It investigates issues such as:

- The modernization paradigm
- Critical theory about the constitution of the public sphere (structuralism, Habermas and critique on Habermas)
- Visually-centered theories (Debray, Jay).

These theoretical paradigms are used to analyze the historical trajectory of the Greek public sphere and culture during the last 50 years. Special emphasis is given to the role of the press and the film industry, as well as television, from the military dictatorship 1967-1974 up to date.

## **404. Organizational Theories: The Case of the Mass Media (R. Panagiotopoulou and L. Tsaliki)**

The course provides a comprehensive introduction to organizational theory. It explores various schools of thought and approaches to organizational communication and examines, among others, media organisations and professionals, economic and political constraints and the organisation of the media industry.

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## **ELECTIVE COURSES**

### **Winter Semester**

#### ***E 106. Rhetoric (G. Maniatis)***

This course explores rhetoric as the main form of political communication and provides analysis of the following:

- Relations between the elite and the masses
- Structure of political argumentation
- Means of persuasion
- The ways in which the audience responds and operates
- Publicity and control of political arguments
- Rhetorical speech and political consent
- Ethics and politics
- Democracy in the classical antiquity vs contemporary democracy

#### ***E 107. Nationalism and its International Dimension (D. Charalambis)***

After the emergence of Islamism and the collapse of the Eastern bloc, the revival of nationalism is seen as the dominant ideology in post-socialist countries. This course presents the historic trajectory of nationalism across Europe, with particular emphasis on Greece. Due attention is paid to the Macedonian issue, Turkish nationalism, and the interaction between religion and nationalism.

#### ***E 108. Media Management and Marketing (M. Heretakis)***

This course focuses on the study of:

- The forms of media organizations
- The forms of media management
- The finances of the media industry

It also addresses the emergence of media marketing and its impact on how the media operate.

### ***E 114. Television and Radio Management/Programming Flow (E. Sorogas and G. Tzanetakos)***

Production of radio and television programmes. Programme scheduling on television and radio:

- The development of broadcast media and its impact on programming and scheduling (private, public, satellite, municipal, cable, commercial etc)
- Factors that impact on programme scheduling
- Selection of appropriate time slot
- Audience research
- The programme as a commodity
- Targeting and maintaining an audience
- Competition
- Production costs
- Scheduling strategies

### ***E 115. Advertising Communication (E. Heretakis)***

This course comprises two main parts:

- The function and "making" of an advertisement: promotion campaign, brief, goals and ethics of advertising. The role of advertising in the media.
- Historical retrospection of Greek and European advertising. Advertising networks and ways they interact with the public and private domains. Future challenges for the advertising industry.

### ***E 117. French Language and Culture (I) (M. Christopoulou)***

Introduction to French language. Familiarization with grammatical rules, literature, and various cultural movements that influenced the formation of French culture.

### ***E 118. Public Relations (E. Sorogas)***

This course introduces a retrospection of public relations and examines the development, role, principles, code of ethics of public relations and practice. It also looks into media organizations and their relation to marketing, advertising, the state, citizens.

***E 119. French Language and Media Writing (I) (M. Christopoulou)***

This course offers a thorough insight to French language and culture in order to improve the oral and writing skills of media professionals in French.

***E 126. History of the Mass Media (K. Loulos)***

The development of modern media and its growing influence on society. This course offers a retrospection of communication methods in their historical framework and analyzes the relation between old and new media through questions such as "Has the era of the book come to an end?".

***E 129. Introduction to Political Communication (N. Demertzis)***

This course aims at introducing students to political communication. Main objects of study are: the development of political communication internationally, the main theoretical paradigms, issues of terminology and methodology, the relationship between the media and political communication. This course will enable students to fully appreciate the breadth of this field, to acquire the appropriate analytical skills in order to study and critically assess public sphere issues and, finally, to combine knowledge and expertise acquired in other relevant courses within the field of political communication

***E 131. Human-Machine Communication (D. Haritos)***

This course is designed as an introduction to the ways in which humans communicate with new electronic and mechanical systems and of all parameters involved. The course addresses the following issues in more detail: multimodal human-machine communication, human-computer interaction and interface design, human and mechanical aspects of the human-computer interface, 2D and 3D interfaces, virtual environments, augmented reality, ubiquitous computing

***E 134. The Internationalization of Communication  
(M. Heretakis and S. Papathanassopoulos)***

This course traces the development of international communication and looks at the different theoretical approaches to this complex and rapidly-growing field of media studies. It also looks at the impact of market relations, deregulation, and technology in Third World countries, as well as at the structures of the global communication industry. It examines the effects of the Information Society on both developed and less developed countries.

***E 135. Poetry and Communication (E. Philokyprou)***

The course examines poetic discourse as a form of communication between the poet and his/her readers. The selected texts fall into two categories. In the former, one can easily discern the poet's wish to communicate his/her thoughts and feelings through his/her words. In the latter, the reader is faced with a cryptical discourse aiming at concealing the poet's inner world. The transparency or obscurity of poetry is interrelated with the general issue of the poet's place in society. The course is based on close-reading and comparative study.

***E 137. Media Discourse Analysis (S. Moschonas)***

This course aims to chart journalistic speech with the assistance of models from linguistics and cognate disciplines. Political, financial, athletic and advertising discourse is analyzed with regard to the media. Types of discourses examined include: titles, news, announcements, comments, columns, articles, interviews, debates, entertainment shows, television programmes with live audience, web-sites etc.

***E 141. Information Law (A. Tsevas )***

No description available

***E 142. Applied Information Law (A. Tsevas )***

No description available

### ***E 145. Design, Deployment and Management of Digital Communication (D. Gouskos)***

**course web page <http://eclass.uoa.gr/courses/MEDIA117> (in Greek)**

This course is focused on the theory and practice of modern digital communication and the communication capabilities provided by internet technologies in particular, as well as on the issues emerging from the application of digital communication and digital collaboration schemes in multiple domains. Apart from studying the internet as a communications medium, this course also covers new technologies for symmetric dissemination and peer-to-peer content contribution which enrich the grammar of this medium, new schemes of digital interaction like open content projects and social applications as well as new applications at the boundaries of usual digital communication services from which new issues arise.

The objective of this course is to help students familiarize themselves with the broader agenda raised by the current applications and implications of digital communication, formulating at the same time a critical understanding of the capabilities and best practices pertinent to design, deployment and management of digital communication schemes.

### ***E 227. Introduction to Sociolinguistics (S. Moschonas)***

The course focuses on the relation between language and social practice while also exploring the formation of Modern Greek. It is interested in criticizing of stereotypical ideas about language and the ways it influences our linguistic behaviour. Lectures address the following:

- Introduction to linguistics
- Sociolinguistics
- Linguistic typology
- The ideology of national language
- Contact between languages and the linguistic issue in Greece
- Confusion of languages in the European Union
- Teaching Greek as a foreign language
- Modern Greek in the Mass Media

### ***E 230. The Profile of the Criminal (G. Panoussis)***

Physiognomy is a very old (pseudo) science related to occult and non-rational beliefs. At present, "the face of the criminal" still captures public imagination and affects the judicial system. This course explores the various ways in which the media construct the profile of the criminal.

**E 247. Digital Communication Games (D. Gouscos)**

course web page <http://eclass.uoa.gr/courses/MEDIA123> (in Greek)

This course discusses modern digital games and their operation as a medium for entertainment, interaction and communication. The scope of interest of this course encompasses a broad spectrum of digital games, ranging from simple video games for individual entertainment to internet-enabled virtual world-based games, wireless platform games and in general games based on massive multi-player interaction. All these are approached in terms of both their technological, functional and aesthetic dimensions as well as in terms of their entertainment and non-entertainment (communication, learning etc.) potential.

The aim of this course is to help students familiarize themselves with the broader agenda raised by modern digital games as an entertainment and communication medium, while at the same time forming a critical understanding of their functional capabilities, the essential characteristics along which they converge or differentiate, as well as the best practices governing their design and implementation.

## Spring Semester

**E 101. History of the Press (K. Loulos)**

This course examines the daily and periodical press as two important media of communication. Through the research in newspapers, students approach the history of the press and understand its influence in economic, political and cultural developments. In order to study in depth the political and cultural function of newspapers, each era is examined from a historical and communication aspect.

**E 109. Comparative Analysis of Media Systems (S. Papanthanasopoulos)**

This course introduces students to the factors that influence the development of media systems, and invites them to assess the issues at stake. It looks at broadcasting systems across the European landscape, and current patterns and trends in North and Latin America.

**E 112. Psychosociology of the Mass Media (N. Christakis )**

No description available

***E 120. Politics and Aesthetics: Modern Trends in Cinematography  
(M. Komninos )***

No description available

***E 130. Information Society (L. Tsaliki)***

This course aims at presenting students with some of the principal theories on Information Society. Students will also explore some of the sociological aspects pertaining to the Information Society (IS) such as the notion of cyberspace as the digital public sphere, blog culture, online safety and so on.

***E 144. Cities and Worlds (V. Karapostolis )***

No description available

***E 202. Myth, Psychoanalysis and Art (P. Rigopoulou )***

No description available

***E 209. Theories of Democracy, Institutions and Publicity  
(D. Haralambis )***

No description available

***E 214. News Reporting (D. Mitropoulos and S. Papathanassopoulos)***

The goal of this course is to familiarize students with the reality and the exigencies of a career in the media, as well as to develop their ability to think as journalists by gaining insight into the theory and practice of news reporting.

***E 215. Political and Diplomatic Reporting (D. Alexopoulos)***

In this course, students are informed about the issues that concern Greece with regard to the European Union and learn about the latest developments in Europe.

***E 217. Group Psychology (A. Hatzouli)***

This course examines interpersonal communication and interaction in small groups. Students will gain personal experience by participating in groups of self observation.

***E 221. French Language and Culture (II) (M. Christopoulou)***

This course aims at a deeper understanding of the French reality and culture for media studies students.

***E 222. French Language and Writing in the Media (II) (M. Christopoulou)***

Through this course, students sharpen their skills in reading, writing and comprehending French while working in the media.

***E 229. Law and Communication: Media Law (A. Tsevas)***

Special issues of media law; the Internet as a communication medium and a market; professional ethics; and, comparative analysis of regulatory measures taken in Greece.

***E 235. Approaches to Poetic Texts (E. Philokyrou)***

The course examines texts of important poets (e.g Cavafy, Seferis, Kayotakis, Ritsos, Engonopoulos). It focuses on a) textual analysis and b) the examination of the social and historical context of the selected texts. Some of the issues raised are the poet's loneliness; his/her efforts to communicate; his/her confrontation with society; the desire to find refuge in a different world created by his/her art.



***E 236. Art and Technology (P. Rigopoulou)***

Art and technology have always intertwined. The application of new technologies in art, in the form of video and computer art, for example, highlight the need for a new approach to this relationship.

***E 238. Design and Development of Digital Media and Multimedia (C. Mourlas and D. Gouskos)***

This course helps students understand how digital media and multimedia are designed and how they are presented on the Internet. Hypertext, surfing and HTML language. Basic elements of multimedia: text, image, sound, movement and video. Multimedia productions on the Internet. Theory and practice by learning to work on computer programmes: Dreamweaver of Macromedia and software, iMovie of Apple.

***E 239. Special Issues of Advertising Communication (E. Heretakis)***

This course addresses advertising communication in general. It also looks into advertising companies and scheduling. The historical trajectory of branding; the role of image and text; changes of style in advertising communication.

***E 242. Reporting the European Union (P. Papadopoulos and S. Papanthanasopoulos)***

This course examines European initiatives and policies. Students are familiarized with the European reality in order to improve their understanding of the relation between Greece and the European Union.

***E 243. Anti-Criminal Policy, Communication and Safety (G. Panoussis)***

This course will build student understanding in issues related to:

- Security and feeling safe
- Secure cities
- Safe citizens
- The image of a secure city
- Politics against crime
- Discrimination and its definitions

- The role of the media
- Media techniques for crime control
- Police reporting
- Information, statistics
- Fear of crime
- The language of crime

***E . Content Management on the Internet (D. Gouscos)***

No description available

**INTERDEPARTMENTAL COURSES  
WITHIN THE PROGRAMME: "EQUALITY AND GENDER"**

**Winter Semester**

***E 140. Multicultural Management in the Information Society and its Impact on Female Employment (R. Panagiotopoulou and E. Adamaki)***

This course discusses the position of women within a media environment rapidly changing as a result of rampant globalization.

***E 139. Gender and Employment in the Media Industry (R. Panagiotopoulou and P. Papadia)***

In this course, students will find out about gender inequalities and gender discrimination within the media industry, and particularly in the print and electronic media.

## Spring Semester

### ***E 246. Feminism and Film (G. Athanassatou and M. Komninos)***

This course looks into feminist approaches to film theory. Issues studied: patriarchy, male gaze, norms of male dominance, and feminist discourses.

### ***E 138. The Representation of Women in Society and Art (M. Politopoulou and V. Karapostolis)***

The course focuses on the ways women are represented as "self" or "other" in literature and cinematography and on the historical, social and ideological context of these representations.

### ***S . Local publicity and the Mass Media (R. Panagiotopoulou)***

No description available / N.O.

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*N.O.: Not offered in Academic Year 2008-9*

## **ELECTIVE SEMINARS**

### **Winter Semester**

#### ***S 101. Television Reporting (E. Sorogas and A. Darzanou)***

- Time on television
- Image and speech
- Written and live television speech
- Television reporting and how to make news look like screenplays
- Television codes of ethics
- Television and Press Groups
- Setting the daily agenda: An outline

The course includes practice in producing news broadcasts

#### ***S 102. Media Research Techniques (R. Panagiotopoulou)***

This course presents methodologies and techniques used in empirical media research. Advantages and restrictions in the use of quantitative or qualitative methods for data collection and analysis.

#### ***S 104. Desktop Publishing (M. Meimaris)***

Text and image when working with a computer. Designing websites.

#### ***S 107. Issues in Social Communication (R. Panagiotopoulou)***

Interpersonal and mass communication; how do ideas spread through the Internet and other media. Communicating social messages, strategies for public campaigns of social content: anti-smoking, anti-drugs, AIDS.

***S 108. Visual Communication - Visual Planning (D. Haritos)***

This seminar deals with the design of digital images and the way they function in the context of contemporary communication and attempts to present both theoretical and practical aspects of this issue. Within the context of this course, students will become familiar with digital image manipulation tools. Students will also be taught graphic art and design, image composition and manipulation as well as printing.

***S 109. Management of Journalism Sources  
(G. Politis and S. Papathanassopoulos)***

This seminar aims to provide a theoretical and practical introduction to the processes of news production and the relations between news sources and news media. It will also introduce students to the debates concerning the role of news stories.

***S 110. Mass Media Monitoring (G. Plios)***

This seminar introduces students into media monitoring.

***S 206. Youth Cultures and Identity Construction (N. Christakis )***

No description available

## Spring Semester

### ***S 105. The Language of Documentary (E. Sorogas)***

The audiovisual laboratory is responsible for running this course.

### ***S 202. International News Agencies (M. Meimaris and A. Christodoulidis)***

Structure and networks of international news agencies.

### ***S 204. Reporting Current Affairs (L. Tagmatarris and S. Papathanassopoulos)***

Print journalism and information. How to set the daily agenda and classify news.

### ***S 205. Documentary and Film Production (E. Sorogas)***

Introduction to documentary and made-for-tv film production. Historical retrospection, critical analysis and study of several types of television documentary. This course comprises lectures, discussions and analysis of television programmes.

### ***S 208. Internet Journalism (G. Boyopoulos)***

This course offers students the opportunity to use information sources and learn how to produce online news.

### ***S . Essay Writing (E. Philokyprou)***

This course sheds light in the ideology of literary history and the reader-writer relationship with specific reference to texts and critical approaches through student essays. Emphasis is given on essay form and its compliance with the rules of academic writing.

***S 206. Issues in philosophy of language (S. Moschonas)***

No description available

## **WORKSHOPS**

### ***Digital Radio (E. Sorogas and A. Gazi)***

No description available

### ***Television Production (E. Sorogas)***

This course is not compulsory and is not evaluated. It only provides students with a certificate of attendance. Senior students are offered the opportunity to practice on television production and create their own show. They learn how to use the necessary equipment and how to write and produce a screenplay.

### ***Radio Production (E. Sorogas)***

This course is similar to that of television production in that students get to make their own radio programme. Students practice how to write and produce radio broadcasts





## **FACULTY MEMBERS**

**Armenakis Antonis, Assistant Professor**

*Field:* Applied Statistics

*Studies:* B. Sc. in Applied Mathematics from the University of Ioannina, M.A. and Ph.D. in Statistics from the University of New Brunswick (Canada).

*Research Fields:* Probability and Statistics, Research Methodology, Data Processing and Analysis.

**Christakis Nikolas, Associate Professor**

*Field:* Cognitive Psychology of the Mass Media

*Studies:* B.A. in Psychology, University of Besancon, D.E.A. and Ph.D. in Social Psychology, University Paris X - Nanterre.

*Research Interests:* Identity, groups and (sub)cultures, human relationships, social thought and social communication

**Davou Bettina, Professor**

*Field:* Cognitive Psychology of Communication

*Studies:* B.A. Hons. in Applied Psychology, Bishop's University, Quebec, Canada, M.Sc. in the Psychology of Education, University of London Institute of Education, England, Ph.D. in Cognitive Psychology, University of London Institute of Education, England.

*Research Interests:* Cognitive and emotional interactions in the perception and processing of information and in meaning making. Communicational dimensions of children's play, stories and drawings. Media effects on human psychological development. Human relationships.

**Demertzis Nicolas, Professor**

*Field:* Political Culture and Communication

*Studies:* Panteion University of Athens (B.A.), Ph.D. in Sociology- University of Lund, Sweden.

*Research Interests:* Political Communication, Social Theory (Ideology, Nationalism), Political Sociology.

**Gouscos G. Dimitris, Lecturer**

*Field:* Design, development and management of digital communication

*Studies:* BSc in Informatics (1990) and PhD in Information Systems Development (1998) from the Department of Informatics and Telecommunication of the University of Athens

*Research Interests:* Topics in digital communication such as digital games and digital game-based learning, internet media and participatory content, electronic participation and electronic governance.

**Haralambis Dimitris, Professor**

*Field:* Political Science

*Studies:* Prof. Haralambis graduated from the University of Freiburg (Germany) with a degree in Sociology and Philosophy. He obtained his Ph.D. in Political Sociology from the School of Philosophy of the University of Muenster.

*Research interests:* Political Theory, Political Systems, Greek Political System, Theories of Democracy and Publicity.

**Haritos Dimitris, Assistant Professor**

*Field:* Information management in the digital world

*Studies:* BSc in architectural engineering, National Technical University of Athens, MSc in computer aided design, University of Strathclyde, PhD in the design of interactive systems and virtual environments, University of Strathclyde, Scotland.

*Research Interests:* human-computer communication, virtual environments, visual communication, interactive system design, mediated environments, electronic and digital art, locative media.

**Hatzouli-Marouda Athena, Assistant Professor**

*Field:* Social Psychology and Group Communication

*Studies:* Social Psychologist, Group Psychotherapist. B.A. in Psychology, M.Sc. and Ph.D. in Social Psychology, London School of Economics and Political Science, University of London.

*Research Interests:* Communication and group decision-making. Conflict resolution in groups and organizations. Research and intervention in the psychodynamics and life of small groups. Conflict resolution in close relationships, clinical research and intervention.

**Heretakis Manolis, Assistant Professor**

*Field:* Advertising and Communication

*Studies:* Prof. Heretakis graduated from the School of Mathematics of the University of Athens and obtained his Ph.D. from the Department of Political Science and Public Administration of the Law School of the University of Athens.

*Research Interests:* Advertising and Strategic Programming of Advertising Media, Effectiveness of Advertising Communication, Cultural Industries, Media Marketing, Sociology of Media Audience, Media Centralism, Pluralism and Transparency, Media Environment and Media Evolution in Greece, Literacy and Media, Media Content Consumption.

**Karapostolis Vasilis, Professor**

*Field:* Culture and Communication

*Studies:* University of Athens and the University of Stirling (Scotland).

*Research Fields:* Sociology of Everyday Life, Analysis and Evolution of Manners, Maxims and Ways of Linguistic Communication, Philosophy of Culture, Literature and Society.

**Komninos Maria, Associate Professor**

*Field:* Political Communication and Sociology

*Studies:* Prof. Komninos holds a B.A in Psychology, Sociology, and Economics from Brunell University. She obtained her Ph.D. in Sociology from the London School of Economics.

*Research Interests:* Theory of Communication, Political Communication, Film Studies, European Cinema (with particular emphasis on Greek Cinema).

**Loulos Kostas, Assistant Professor**

*Field:* Modern European and Greek History

*Studies:* Prof. Loulos studied History and Philosophy at the University of Dusseldorf, where he obtained a Ph.D. in Modern History.

*Research Interests:* Continuities and Discontinuities in the Greek History, History of the Mass Media, History and Publicity, Greek Post-War Press in its Historical Dimension.

**Maniatis George, Professor**

*Field:* Political and Ethical Theory

*Studies:* Prof. Maniatis holds a B.A in Greek Literature from the Philosophy Department of the University of Athens. He obtained his Ph.D. in Political Theory from Panteion University (Athens).

*Research Interests:* History of Ideas, Philosophy, Political and Social Theory, Ethics of Public Discourse, Rhetoric, Aesthetics and Theory of Art (and particularly of Musical Creativity).

**Meimaris Michael, Professor**

*Field:* New Technologies and Mass Media in Communication and Education

*Studies:* Prof. Meimaris holds an undergraduate degree in Mathematics (from the University of Athens), a DEA in Mathematical Statistics (from Universite Pierre et Marie Curie, Paris VI), a Doctorat de 3eme cycle in Statistics, and a Doctorat d'Etat en Sciences Mathematiques - Computer Data Analysis (both from Universite Pierre et Marie Curie, Paris VI).

*Research Interests:* Content Quality in New Technologies, Mediated Journalism, E-Learning, Planning, Organization and Management of Digital Communication, Data Analysis.

**Moschonas Spiros, Assistant Professor**

*Field:* Philosophy of language

*Studies:* Linguistics and Philosophy at Georgetown University (Washington, D.C.), the University of Maryland (at College Park), and the University of Texas (at Austin), PhD in Linguistics from the School of Philosophy of the Aristotelian University of Thessalonica.

*Research Interests:* grammatical analysis, Greek as a foreign language, history of linguistics, language ideologies, philosophy of language.

Participation in research projects in computational linguistics (1986-1994) and the education of minorities (1998-2004). He has taught linguistics at the Department of Byzantine and Modern Greek Studies of the University of Cyprus (1995-1997).

**Mourlas Constantinos, Assistant Professor**

*Field:* New Technologies in Communication and Mass Media

*Studies:* B.A. in Computer Science, Doctoral Degree in Informatics, Postdoctoral studies in Rutherford Appleton Laboratory, UK

*Research Interests:* Multimedia Technologies, Networked Multimedia Systems, Analysis and Development of Web Services, Adaptive and Personalized Communication Environments using the Web, Distributed Systems.

**Panagiotopoulou Roi, Professor**

*Field:* Sociology

*Studies:* Prof. Panagiotopoulou holds a degree (Magister) in Sociology, a degree in Political Science and a Ph.D. in Sociology from the University of Heidelberg (Germany).

*Research Interests:* Her research interests are: political behaviour and political culture, social classes and social change in Greece, organization communication, regional television, new technologies and new media, voluntarism and the Olympic Games.

**Panoussis Yiannis, Professor**

*Field:* Criminology (with emphasis on Criminology as a control and communication system)

*Studies:* Prof. Panousis holds an undergraduate degree in Law and an undergraduate degree in Political Science, both from the University of Athens, a DEA en Sciences Criminelles from Universite de Poitiers, and a Doctorat en Sciences Criminelles from the Universite de Poitiers.

*Research Interests:* Criminology, punishment law, police investigation practices, the manufacturing of violence and crime in the media, crime in the news, the sociology of deviant behaviour, social exclusion and marginalization.

### **Papathanassopoulos Stylianos, Professor**

*Field:* Media Policy and Organization

*Studies:* Prof. Papathanassopoulos obtained his undergraduate degree from the Panteion University of Athens, his DEA in History from Universite Pantheon Sorbonne (Paris I), France, and his M.A. and his Ph.D. in Communications Policy from the City University of London.

*Research Interests:* mass communication (TV, Press, Radio), media research, comparative analysis of television programmes, media politics, media internationalization, international communication systems, telecommunications.

### **Philokyprou Elli, Assistant Professor**

*Field:* Modern Greek Literature

*Studies:* Modern Greek Literature at the University of Thessaloniki (B.A., M.A.), Ph.D from the University of Oxford University (PhD).

*Research Interests:* 19th and 20th century Greek poetry, poetics, narratology.

### **Plios Giorgos, Associate Professor**

*Field:* Ideology, Political Discourse and Mass Communication

*Studies:* Sociology (B.A., M.A.), Sociology of Culture and Mass Media (Ph.D.), University of Sofia

*Research Interests:* Sociology of the Mass Media (Media and ideology, Political Discourse, Political Economy, Education), Social Theory.

### **Rigopoulou Pepi, Professor**

*Field:* Aesthetics, Communication, and Technology

*Studies:* Prof. Rigopoulou holds an undergraduate degree in Chemistry from the University of Athens, Licence, Maitrise, and DEA in the History of Art from Ecole des Hautes Etudes, Paris, and a Doctorat de 3eme cycle from Universite I, Sorbonne.

*Research Interests:* History and Theory of Art, Aesthetics and Communication, Visual Arts as applied to the Theatre and the Cinema, Artistic Shows and Performances.

### **Rigou Mirto, Professor**

*Field:* Theory of Communication

*Studies:* Prof. Rigou graduated from the Panteion University of Athens. She obtained a DEA in Social Anthropology and Comparative Sociology from Universite Paris V Rene Descartes and a Ph.D. from the Department of Political Science and International Studies of the Panteion University of Athens.

*Research Interests:* Philosophy, Ethics-Bioethics, Representative Arts - Theatre.

**Sorogas Evangelos, Assistant Professor**

*Field* :Television and Film Production and Communication Studies.

*Studies*: B.A. Television Production- Columbia College- Chicago USA, M.A. Cinematography- Columbia College, Chicago USA, M.A. Communication- Northeastern Illinois University USA, PhD Communication, University of Athens.

*Research Interests*: Television, Film, Communication.

**Tsaliki Liza, Lecturer**

*Field*: Politics and Information Society

*Studies*: BA in Political Science, University of Athens, MA in Urban and Regional Studies, University of Sussex, PhD in Media and Cultural Studies, University of Sussex (with a scholarship from the State Scholarship Foundation).

Between 1996-2000 she was teaching as a Lecturer and Senior Lecturer at the University of Sunderland, UK. She won a Marie Curie Post-Doctoral Fellowship at the Radboud University in Nijmegen between 2000-2002, working on a project on digital democracy. She is currently a visiting Research Associate at the media@LSE, working on a three-year long EU network project (www.eukidsonline.net). She is also working on a British Academy project on global pornography and is the Commentaries Editor of the International Journal of Media and Cultural Politics.

*Research Interests*: media and technology, internet studies, pornography.

**Tsevas D. Athanasios, Lecturer**

*Field*: Public Law with emphasis on communication and media law.

*Studies*: Law School of the University of Athens (LL.B.), Law School of the University of Munich (Doctorate in Law)

*Research Interests*: Public Law, Constitutional Framework of Mass Media - Freedoms of Communication, Press Law, Broadcasting Law, Self-Regulation, Protection of Personality, Data Protection Law.



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