



HELLENIC REPUBLIC  
National and Kapodistrian  
University of Athens

SCHOOL OF ECONOMICS AND POLITICAL SCIENCES  
DEPARTMENT OF COMMUNICATION AND  
MEDIA STUDIES



UNIVERSITY OF THE  
AEGEAN

DEPARTMENT OF SOCIOLOGY

## MSC IN MEDIA & REFUGEE / MIGRATION FLOWS

Athens, February 2022

### Academic calendar for the Year 2021 – 2022

#### Specialization 2: Communication Management of Refugee / Migration Flows

	DAYS	HOURS	COURSE	SUBJECT & INSTRUCTOR
1.	Friday – 18/2/2022	16:00-19:00	Public Relations and Perception Management of the Refugee / Migration Policy	<b>Introduction and course overview. Introduction to Public Relations. Key issues regarding communications and public relations.</b> Lecture delivered by <b>Aikaterini Stavrianea</b> , Ass. Professor, Department of Communication and Media Studies, NKUA
	Friday – 18/2/2022	19:00-22:00	Strategic Communication and Utilization of European Resources	<b>Introduction and course overview. Introduction to the European Union.</b> Lecture delivered by <b>Dr. Savvatou Tsolakidou</b> , Laboratory Teaching Staff, Department of Communication and Media Studies, NKUA
	Wednesday- 23/2/2022	18:00-20:00	Greek Council for Refugees	<b>GCR's activities. Refugees' pushbacks and the principle of non-refoulement. Lecture delivered by the president Vasilis Papadopoulos</b>
			INTERSOS	<b>Migrants and health issues.</b> Lecture delivered by <b>Dr Apostolos Veizis</b> , general director
2.	Friday – 25/2/2022	16:00-19:00	Public Relations and Perception Management of the Refugee / Migration Policy	<b>Public relations Strategies and techniques. Understand the role of traditional and digital media in public relations</b> Lecture delivered by <b>Aikaterini Stavrianea</b>

	Friday – 25/2/2022	19:00-22:00	Strategic Communication and Utilization of European Resources	<b>EU policies on migration flows</b> Lecture delivered by <b>Savvatou Tsolakidou and Theodora Gazi</b> , Lawyer
	Wednesday - 2/3/2022	18:00 – 20:00	Seminar  HumanRights360	(I)Reframing Migration Narratives Toolkit. Theory and examples Lecture delivered by Eleni Takou
3.	Friday – 4/3/2022	16:00-19:00	Public Relations and Perception Management of the Refugee / Migration Policy	<b>Public relations Strategies and techniques II</b> Lecture delivered by <b>Aikaterini Stavrianea</b>
	Friday – 4/3/2022	19:00-22:00	Strategic Communication and Utilization of European Resources	<b>The Greek State, his organization to deal with a complex problem such as the refugee and migration flow. Later developments and diversified structures for tackling with efficiency the problem.</b> Lecture delivered by <b>Dr Kostas Papadimitriou</b> , Former Secretary General of the Ministry for Migration & <b>Vasso Moustakatou MSc., researcher</b>
4.	Friday – 11/3/2022	16:00-19:00	Public Relations and Perception Management of the Refugee / Migration Policy	<b>Strategic Communication in the digital environment</b> Lecture delivered by <b>Dr. Sophia Kanaouti</b> , adjunct lecturer for the NKUA, Fellow of the New School for Social Research, New York
	Friday – 11/3/2022	19:00-22:00	Strategic Communication and Utilization of European Resources	<b>Migration Policy in Greece. Structures and Functions. Assessment of Migration policy. Decision March 2020. A new proposal for a migration policy in Europe.</b> Lecture delivered by <b>Dr. Kostas Papadimitriou &amp; Vasso Moustakatou MSc., researcher</b>
5.	Friday – 18/3/2022	16:00-19:00	Public Relations and Perception Management of the Refugee / Migration Policy	<b>Corporate social responsibility</b> Lecture delivered by <b>Dr. Sophia Kanaouti</b>
	Friday – 18/3/2022	19:00-22:00	Strategic Communication and Utilization of European Resources	<b>Strategy, Communication, and Results. Strategic Communication Plan.</b> Lecture delivered by <b>Dr. Athanasios Gkekis</b> , external expert from the Ministry of Defense

	Wednesday - 23/3/2022	18:00 – 20:00	Seminar HumanRights360	(II) Reframing Migration Narratives Toolkit. Theory and examples Lecture delivered by Eleni Takou
6.	Friday – 1/4/2022	16:00-19:00	Public Relations and Perception Management of the Refugee / Migration Policy	<b>Sponsorship of actions regarding cultural mediation for the better management of the perception of refugees / migrants and the policy related to the refugees / migrants flow</b> Lecture delivered by <b>Dr. Sophia Kanaouti</b>
	Friday – 1/4/2022	19:00-22:00	Strategic Communication and Utilization of European Resources	<b>Implementing Strategic Communication Plan. Programs, Projects, and Resources</b> Lecture delivered by <b>Dr. Athanasios Gkekas</b>
7.	Friday – 8/4/2022	16:00-19:00	Public Relations and Perception Management of the Refugee / Migration Policy	<b>Binaries I: Addressing the freedom and / or equality debate in migration / refugee policy as it appears in the media. Democracy and inequalities</b> Lecture delivered by <b>Dr. Sophia Kanaouti</b>
	Friday – 8/4/2022	19:00-22:00	Strategic Communication and Utilization of European Resources	<b>Basic Principles of program and Project Management. Tools and Methods</b> Lecture delivered by <b>Dr. Athanasios Gkekas</b>
	Wednesday - 13/4/2022	18:00 – 20:00	Ministry of Migration and Asylum	<b>Migration Strategy, Representative of the Ministry</b>
8.	Friday – 15/4/2022	16:00-19:00	Public Relations and Perception Management of the Refugee / Migration Policy	<b>Binaries II: Identity VS equity</b> Lecture delivered by <b>Dr. Sophia Kanaouti</b>
	Friday – 15/4/2022	19:00-22:00	Strategic Communication and Utilization of European Resources	<b>Intermediate Assignment - presentation of teamwork</b> Lecture delivered by <b>Dr. Athanasios Gkekas</b>
9.	Friday – 6/5/2022	16:00-19:00	Public Relations and Perception Management of the Refugee / Migration Policy	<b>Crisis communication management. Strategies and techniques</b> Lecture delivered by <b>Aikaterini Stavrianea and Sophia Kanaouti</b>
	Friday – 6/5/2022	19:00-22:00	Strategic Communication and Utilization of European Resources	<b>Project Management and EU Competitive Programmes on refugee/migrants.</b> Lecture delivered by <b>Dr. Savvatau Tsolakidou and Ms Afroditi Niforou MSc., researcher</b>

	Wednesday - 11/5/2022	18:00 – 20:00	UNHCR IOM	<b>Representatives of the International Organisations</b>
10.	Friday – 13/5/2022	16:00-19:00	Strategic Communication and Utilization of European Resources	<b>European and other funding about refugee/migrant support. The European Agenda on Migration. Funding for migrant integration &amp; good practices of integration</b> Lecture delivered by <b>Dr. Kondylo Terzi</b> , Scientific Personnel in European Programmes at the Supreme Council for Civil Personnel Selection (ASEP)
	Friday – 13/5/2022	19:00-22:00	Public Relations and Perception Management of the Refugee / Migration Policy	<b>Crisis Communication management</b> Lecture delivered by <b>Aikaterini Stavrianea</b> and <b>Sophia Kanaouti</b>
11.	Friday – 20/5/2022	16:00-19:00	Strategic Communication and Utilization of European Resources	<b>European and other funding about refugee/migrant support. Structural Funds, Asylum Migration, and Integration Fund (AMIF-2014-2020) and Internal Security Fund (ISF 2014-2020. Assignment</b> Lecture delivered by <b>Dr. Kondylo Terzi</b>
	Friday – 20/5/2022	19:00-22:00	Public Relations and Perception Management of the Refugee / Migration Policy	<b>Reversals I: The politics of the “conscious pariah”: reversing the marginal character – the clapping back technique in the new media</b> Lecture delivered by <b>Dr. Sophia Kanaouti</b>
	Wednesday - 25/5/2022	18:00 – 20:00	Action Aid Solidarity Now	<b>Representatives of the NGO’s</b>
12.	Friday – 27/5/2022	16:00-19:00	Strategic Communication and Utilization of European Resources	<b>Refugee and Migrant support program from non-governmental bodies and international Organizations. 2nd Assignment</b> Lecture delivered by <b>Dr. Kondylo Terzi</b>
	Friday – 27/5/2022	19:00-22:00	Public Relations and Perception Management of the Refugee / Migration Policy	<b>Reversals II: Using new narratives of reversal - Autonomy and narratives of emotion</b>  Lecture delivered by <b>Dr. Sophia Kanaouti</b>
13.	Friday – 3/6/2022	16:00-19:00	Public Relations and Perception Management of the Refugee / Migration Policy	<b>Essays presentation</b> Lecture delivered by <b>Aikaterini Stavrianea</b> and <b>Sophia Kanaouti</b>
	Friday – 3/6/2022	19:00-22:00	Strategic Communication and Utilization of European Resources	<b>Presentation of final projects.</b> Lecture delivered by <b>Savvatou Tsolakidou</b> and <b>Kondylo Terzi</b>

**Room of lectures:** 302 on the third floor of the Department of Communication and Media Studies at NKUA, 1 Sophocleous Str., 105 59 Athens (close to Metro Station Panepistimio and Omonoia).

**Wednesday's seminars** will be online using Webex and will have no exams.

**\*25/3/2022** National holiday and from **18/4 to 1/5** Easter holidays.